**Custom Container Graphics Options**

**Hot Stamp**
The most common form of container branding, hot stamping is a dry-printing method where a heated die and foil are used to apply graphics to a waste or recycling cart.

- Works best with very simple artwork and typography
- White foil is standard but a variety of foil colors are available
- Available for cart base, lid and recycling bins
- Lowest-cost marking option

**In-Mold Label**
A screen-printed, UV protected label that is molded into the cart lid.

- Most commonly used to communicate waste stream instructions
- Ability to utilize photography and multiple colors to highlight detailed information
- Protected with durable plastic properties that resist the elements
- Does not peel off, scratch or fade quickly
- Available for cart lids only
- Cost varies depending on label size, number of colors and quantity

**ColorFUSE**
Otto’s revolutionary new ColorFUSE cart branding technology utilizes colored resin in place of standard foils or inks, which creates a graphic that is fused with the plastic cart. Through heat, pressure and dwell time, the graphic becomes part of the base or lid itself.

- Very crisp, brilliant multi-colored graphics
- Delivers the most robust decoration available
- Cannot be scratched off, peeled off, chemically removed
- Available for cart base, lid and recycling bins
- Cost varies depending on graphic size and number of colors